



WOMEN IN CONSTRUCTION

AMBASSADOR PACK

GET BEHIND US TO DRIVE DIVERSITY IN
THE BUILT ENVIRONMENT



ORGANIZED BY



MARCH 31 - APRIL 1
McCORMICK PLACE

WHY JOIN AS A WOMEN IN CONSTRUCTION AMBASSADOR?

At Chicago Build we actively seek out professional and talented individuals within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

It's important for us to tell the many amazing career stories within the industry and hear from inspiring individuals on what they have achieved and how they can motivate others to follow a similar path to success.

We're calling for all individuals, from students and graduates to diversity managers and CEOs!

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.



**DRIVING
CHANGE IN
THE MIDWEST'S
BUILT
ENVIRONMENT
TOGETHER**

THE WOMEN IN CONSTRUCTION NETWORKING EVENT

Chicago Build is currently working with a large team of industry leaders seeking to drive change and champion diversity, making the built environment a more inclusive industry.

The Women in Construction panel and networking session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. A panel of women in construction champions will discuss the key issues and major developments within the Midwest's built environment.

April 1

1:40pm - 2:30pm

**Women in Construction
Panel**

2:30pm - 4:00pm

**Women in Construction
Networking Event**

THE ROLE AND BENEFITS OF BECOMING A WOMEN IN CONSTRUCTION AMBASSADOR

PRE-SHOW

- Listed on the Chicago Build website as a Women in Construction Ambassador (including your profile picture, biography, personal statement and company logo)
- Promote the Women in Construction Networking Event and Chicago Build to your business network and encourage all of your contacts to register for free tickets
- Send emails inviting your network to attend the Women in Construction Networking event and Chicago Build
- Mention the show across social media channels - LinkedIn, Twitter, Facebook and Instagram (we will provide you with personalized marketing banners)
- Submit questions for the Women in Construction Opening Panel Discussion



**WE'RE CALLING
FOR ALL DIVERSITY
CHAMPIONS
WORKING IN
CONSTRUCTION.
SPREAD THE
WORD!**

AT THE SHOW

- Attend the Women in Construction Opening Panel Discussion from 1:40pm until 2:30pm (April 1)
- Attend the Women in Construction Networking Event 2:30pm - 4:30pm (April 1)

All Women Ambassadors will be introduced to all other attendees at the networking event to kick start the session.

You will be given a WIC Ambassador badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

POST-SHOW

- Continue the conversation with all other WIC Ambassadors and event attendees
- Keep striving for change within the Midwest's construction industry!

**TELL US WHO
ELSE WE NEED
TO APPROACH
TO BECOME
AMBASSADORS**



INTERESTED IN BECOMING A WOMEN IN CONSTRUCTION AMBASSADOR?

WHO CAN BE A WOMEN IN CONSTRUCTION AMBASSADOR?

Anyone, regardless of their race, religion, gender or orientation is welcome to become a Diversity Ambassador! We welcome everyone who is passionate about driving equality and diversity within the AEC and real estate industry and want to ensure that every voice is heard.

JOIN US!

Get in touch with the Chicago Build Team to become an official Ambassador for this networking event and help us to raise awareness and achieve more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of Women in Construction Ambassadors!

[CLICK HERE TO SUBMIT
YOUR DETAILS](#)

CONTACT US



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